

Marketing Intake Form

Name _____

Date _____

Company Name _____

Website _____ Industry _____

Describe your company

Mission Statement _____

Vision Statement _____

Tagline _____

What are 3 words that describe your company? _____

What is the message you want to communicate with your marketing? _____

When someone asks about your company, what do you tell them?

Is this project a rebranding? _____

What is your ultimate goal with marketing? _____

What current marketing do you have? List all.



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What social media do you currently have? _____

Are your social media accounts active? _____

What is your timeline with marketing? _____

What is your budget? _____

Are you interested in?

- | | |
|---|--|
| <input type="checkbox"/> Blog | <input type="checkbox"/> Marketing audit |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Marketing plan |
| <input type="checkbox"/> Collaterals, i.e. Business cards, rack cards | <input type="checkbox"/> Newsletter |
| <input type="checkbox"/> Content strategy | <input type="checkbox"/> Printing |
| <input type="checkbox"/> Copy writing | <input type="checkbox"/> Social media |
| <input type="checkbox"/> Creating mission statement | <input type="checkbox"/> Website |
| <input type="checkbox"/> Creating vision statement | <input type="checkbox"/> Website editing |
| <input type="checkbox"/> Customer journey mapping | |

Is there anything else you want to let us know? _____

Notes

